

## Message Text

UNCLASSIFIED

PAGE 01 NAHA 00586 200925Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
----- 064760 /20

R 200815Z DEC 76  
FM AMCONSUL NAHA  
TO FAS/USDA WASHDC UNN  
INFO SECSTATE WASHDC 2278  
AMEMBASSY TOKYO

UNCLAS NAHA 586  
E.O. 11652: N/A  
TAGS: BEXP, BFOL, JA  
SUBJECT: AGRICULTURAL TRADE OPPORTUNITY  
1. 588/03/PO  
2. 121676  
3. S. TAKARA  
4. 588 JAPAN  
5. ID  
6A. REPLY TO ----  
6B. MR. SHUNICHI NAKADA, FOREIGN TRADE MANAGER  
6C ZEN RYUKYU SHOJI CO. LTC.

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2900 GUSUKUMA, URASOE CITY, OKINAWA, JAPAN  
7 CABLE: ZENRYU, OKINAWA. TEL: 0988-77-2267  
8. CO. REF: FINANCIAL-BANK OF THE RYUKYUS URASOE BRANCH:  
CPO BOX 310 NAHA, OKINAWA, JAPAN; BANK OF  
OKINAWA AJA BRANCH: CPO BOX 320 NAHA, OKINAWA,  
JAPAN  
9. 104-11 9A. DIRECT SALE/REPRESENTATION  
10. DESCRIPTION:  
2011631-0000: PICNIC HAM  
2011721-0000: FRANKFURTHER WEINER SAUSAGES  
2037200-0000: FROZEN MIXED VEGETABLES  
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2092416-0000: FROZEN SHRIMP  
2084000-0000: GRAPE WINES (RED, WHITE, ROSE, DESSERT  
WINES)  
2084065-0000: BRANDY  
2084041-0000: SPECIALITIES VERMOUTH  
0711000-0000: CHEMICALS FOR SOIL TREATMENT

078300-0000: SEMI-TROPICAL ORNAMENTAL THREE PLANTING/PRUNING.  
0711000-0000: GARDEN AND VEGETABLE FERTILIZER.  
ONE OF THE LARGEST IMPORTERS AND DISTRIBUTORS OF FOOD PRODUCTS

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FOR ITS FRANCHISED SUPERMARKETS, DEPARTMENT STORES, HOTELS. THE  
FIRM IS A SUBSIDIARY COMPANY OF ORION BREWERY COMPANY, SEIBU  
ORION DEPARTMENT STORE/HOTEL, RYUKYU LIVESTOCK FEED MFG CO., ETC.  
EXCLUSIVE AGENT IN OKINAWA FOR COLGATE-PALMOLIVE PEET CO. JAPAN.  
AND FOR GILLETTE COMPANY, BOSTON, MA ANNUAL SALES 1975 WERE  
\$2.1 BILLION (\$7.2 MILLIONS).

KNOWLES

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 DEC 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976NAHA00586  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760466-0621  
**From:** NAHA  
**Handling Restrictions:** n/a  
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**Line Count:** 75  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** schwenja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 21 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
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EO Systematic Review  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** AGRICULTURAL TRADE OPPORTUNITY  
**TAGS:** BEXP, BFOL, JA  
**To:** AGR  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006